

Our mindset

Ten items we should keep in mind as JTEKT's employees

Value creation: basic way of thinking

1. Customer's viewpoint

Look at things from the customer's point of view and provide goods and services that obtain satisfaction.

Value creation: basic spirit

2. Strong ambition

Strong ambition to improve the world and society leads to increasing the quality of work.

Spirit of "Monozukuri"

3. Ownership

Think and act by taking personal responsibility for ensuring the job is done well.

Spirit of "Monozukuri"

4. Sincerity

Humbly listen to others' views and learn what you should, tackle tasks with a strong focus, and work with sincerity.

Spirit of "Monozukuri"

5. Challenge

Have dreams, set high targets, and work towards them without giving up.

Work method

6. Think globally

View things from a high vantage point, consider the best course of action for all involved, and pursue that.

Work method

7. "Genchi-Genbutsu" ... Go & see

Visit workplaces first-hand to investigate situations, and pursue root causes by the "Five Why" method.

Work method

8. Kaizen mind

Continually and relentlessly strive for improvements and innovation.

Work method

9. Sense of urgency

The world is changing swiftly. Begin the search for optimal solutions by acting on ideas and trying them out.

Work method

10. Teamwork

Work to achieve team goals by fulfilling your own roles and responsibilities and helping one another.